



**Winthrop***EDA*

# 2018 YEAR END REVIEW

WINTHROP ECONOMIC  
DEVELOPMENT AUTHORITY

## JANUARY -- FEBRUARY

- Discussion on Marketing Hometown America Program
- Updated Logo
- Mapped out all City, EDA, and Winthrop Opportunities properties
- Had discussions on helping a potential new business come to town (Lafayette Lift Trucks)



# CITY, WEDA AND WINTHROP OPPORTUNITIES PROPERTIES

## MARCH -- APRIL

- Proposed concept ideas for the Industrial Park
- Assigned value to land (\$1/square foot)
- Hosted Business After Hours
- Enrolled in MHP's Housing Institute 6
- Finished Housing Study project with Gibbon and Gaylord
- Loan with Winthrop Opportunities to Winthrop Dairy Queen



## MAY—JUNE—JULY—AUGUST

- Sponsored County wide presentation hosting University of Minnesota's Ben Winchester on "Moving In, Moving Out, and Moving Over."
- Loan to Red Rooster Foods
- Governor's Task Force on Housing
- Purchased option of first refusal on Karl & Betty Klockman (30 AC) property.

# SEPTEMBER—OCTOBER—NOVEMBER—DECEMBER

- Loan to Walton Law Group to purchase Schauer Law Office
- Worked on Workforce Housing project
- Applied for Workforce Housing Grant
- Completed University of Minnesota Business Retention & Expansion Course
- Bauer building was cleaned for resale



## 2018 NEW BUSINESSES



- Daisy Learning Center
- Immortal Kutz
- New owners for B & R Dairy Equipment
- Walton Law Group—formerly Schauer Law Office

# 2018 BUSINESS EXPANSIONS



Expansion projects totaling over \$8,830,000 from businesses including:

- Heartland Corn Products
- Dairy Farmer's of America
- Crop Production
- Winthrop Telephone



## MISCELLANEOUS ITEMS

- Worked with the Chamber and Winthrop Area Foundation on Shop Local Campaign
- Assisted the Chamber and Historical Society in writing a grant for the improved Christmas in the Country event
- Monitors progress on the school task force committee
- Prepared a brochure to help market the EDA and what they do
- Working with the City to expand the electric service territory for business expansion