



Winthrop Area Chamber of Commerce

Newsletter

PO Box 594, Winthrop, MN 55396 • 507-647-2627 • February 2018

President's Message

Happy New Year. It's already mid-February, but I want to say Happy New Year anyway. The Chamber Board has been very busy these first six weeks setting the 2018 schedule. One major change we have made was changing Santa Claus Day. After reviewing Christmas in the Country last December, everyone decided it was time for a change. We moved the event back one week and are trying a Friday evening on Dec. 7th. The General Federation of Women agreed to move their craft sale to that evening also. We will be putting Santa across the street in the Innovation Center and we are thinking of putting a large Christmas Tree in the empty lot just north of Red Rooster Foods, so everything will be in one area. We have details to work out yet, but we are hoping this change will improve the celebration.



Cherry Treat Day. With the Dairy Queen closing for a couple of months this winter, changes had to be made for our Cherry Treat Day. After reviewing options we decided to try it at Red Rooster Foods. Our tables will be set up by the produce area from 2 to 4 on Monday, Feb. 19. Take a break and stop in for a cherry turnover and ice cream.

Cabin Fever. Again changes had to be made with our Cabin Fever after the Winthrop Lanes closed. We decided this time to change it up a bit with an adult show filled with comedy, magic and a variety show. Gary Tyson Entertainment will be sponsoring a special program at Hahn's on Friday, Jan. 23rd, starting at 7:15 pm. Appetizers will be available during the Social Hour at 6 p.m. and is included in the ticket price. We also wanted to help parents with young kids by making the Winthrop Library available for a free movie and treats. The kids will be entertained and well supervised allowing parents to enjoy the show. We thank the library staff for helping us with this event. Tickets are available for the Tyson show, more information on page 2.

After Hours. We like to have an After Hours Social in the Spring. If anyone is interesting in helping sponsor an event, please let a board director know.

Business websites. We are happy to be working with the City of Winthrop and EDA on a new website that will offer every Winthrop business a page on the City's website. This can be used for a variety of things, including putting a link to your current website or facebook page. Basically when a person searches the City's website, your business would have information available to promote your services. There is a free training coming March 7 at the Innovation Center. But you need to contact Jenny at the City of Winthrop to reserve a spot. More information on page 2.

Looking ahead. Both our Grackle Day committee and Farm City Fun Fest committee are busy planning their respective events. Each has made some changes to last year's events. The Grackle information should be coming out in mid-March. For Fun Fest, the Chamber has decided to take over the hamburger stand, after the Fire Department Auxiliary decided not to run it this year. We are still working out details, but we are looking at making different time slots available to organizations and sharing the profit of the stand with them. More will come out on this as we move forward. The Shop Local Campaign continues to gain steam, adding to their coupon drawing and their promotions. Finally the Chamber will continue to work with the Winthrop Lions, the Winthrop Area Foundation and the City of Winthrop on a pavillion project for the park.

Again we hope you are having a great start to the new year!

Brenda Meyer, President

CHAMBER BOARD OF DIRECTORS

- Brenda Meyer, president
- Ellen Anderson, vice pres.
- Doug Hanson, exec. secretary
- Jessi Jackson, treasurer
- Kellie Sloom, director
- Jenny Hazelton, director
- Robin Kiel, director
- Dawn Fritz, director
- Cameron Ryan, director
- DeAnn Woods, immed past pres.

MONTHLY BOARD MEETINGS

Second Thursday of each month at Hahn's Dining at 6:45 a.m. Chamber members are welcome to attend.

Next meeting
Thursday, March 8

UPCOMING 2018 EVENTS

- Cherry Treat Day Feb. 19
- Cabin Fever Feb. 23
- Website Training March 7
- Grackle Days April 6, 7 & 8
- Shredding Service April 6
- Citywide Garage Sales May 19
- Farm City Fun Fest July 6, 7 & 8
- Christmas in the Country Dec. 7

Can we keep you better informed?

If you would like the minutes of our board meetings emailed to you, please let the secretary know.



Is all this cold weather getting the best of you?

The Winthrop Chamber Commerce has a solution!

Join us for our



*featuring a Comedy, Magic and Variety Show
by Gary Tyson Entertainment*

Friday, February 23 • Hahn's Dining & Lounge

Social hour: 6:00 pm • Show: 7:15 pm

Advance Tickets: \$15 per person/\$25 per couple

Tickets available at: RS Fiber, GuidePoint Pharmacy, Red Rooster Foods,
Perennial Bank, MidCountry Bank and Winthrop City Hall.

At the Door: \$17 per person/\$27 per couple

Appetizers during Social Hour is included in the ticket price.

- This is a Mature Audience Show -

PARENTS - We have you covered!

*Beginning at 6:00 pm - we will be offering a FREE movie
and a light meal at the Winthrop Library for the kids.
They will be entertained and well supervised allowing
you the freedom to enjoy the show!*

A decorative graphic for 'Cherry Treat Day'. It features a large, stylized 'C' with a cherry inside, followed by the word 'Cherry' in a cursive font. Below this is 'Treat Day' in a bold, blocky font. The text is surrounded by a border of red cherries. To the right, it says 'Join Us for' above the 'Cherry' text. Below 'Treat Day', it says 'Monday, February 19th' and '2:00 - 4:00 pm'. Below that is 'Red Rooster Foods' and 'Stop in for a Cherry Turnover Ice Cream, Coffee or Milk'. A small image of a cherry turnover is shown. To the right of the turnover, it says 'Just \$1.00' and 'Sponsored by the Winthrop Chamber of Commerce'.

Free Web Page for Winthrop Businesses!

The Winthrop EDA and the Winthrop Area Chamber are sponsoring a free business page on the City of Winthrop's new website! You can use that page as your only web presence or you can direct people to your own website or facebook page.

Training Session

Wednesday, March 7th • 12 noon to 1 p.m.

The training will take place at the Innovation Center during lunch. There are 15 laptops at the Center and space for 10 more if a business chooses to bring their own laptop. Each business is asked to bring a digital copy of their logo and up to 8 additional photos of their business. Plus digital copies of any relevant PDF files to attach (menus, flyers, etc.) Finally a brief business description. If you wish two people can sit by each laptop to help learn the process.

If you are interested in attending this session, please contact

Jenny Hazelton at her email address—administrator@winthropminnesota.com. Please state whether you want one of the 15 laptops at the site or wish to bring your own laptop.

This session will be a first come first serve basis. But if we have enough interest we will most likely set up a second session.

**The Chamber is always
looking at new ways
to better serve our
community and
Chamber members!**

Our Mission Statement

The purpose of the Winthrop Area Chamber of Commerce is to promote the interest of the business community.

The Chamber will also support and encourage those cultural and civic events beneficial to the community and endorse those activities that will improve or expand the quality of life in Winthrop.